



Champion benefits are designed to broaden your access to, and enhance your experience of, Cal Shakes.

**Get engaged.
Get inside.
Be a Champion.**

ENSEMBLE (\$100–\$249)

- Recognition in Cal Shakes' Annual Report
- Recognition in one Main Stage playbill per season
- \$5 off single-ticket purchases (not valid in conjunction with other discounts)
- Discounts at the Cal Shakes Theater Store

SUPPORTING CAST (\$250–\$499)

- Invitation to Champion appreciation reception*
- Reserved seating at **Inside Scoops***
- Complimentary Peet's coffee and tea at our café when you show your Champion card
- All benefits at previous level

STAGE MANAGER (\$500–\$999)

- Backstage tour of the Bruns Amphitheater on a performance date of your choosing
- **Blanket pre-set on your seat** each time you attend a performance (and chairs pre-placed in the Terrace section)
- Recognition in all Main Stage playbills
- All benefits at previous levels

LEADING PLAYER (\$1,000–\$2,499)

- Concierge ticket hotline*
- **Invitations to first-rehearsal Meet & Greets for all four productions***
- Invitation to a private reception before one Inside Scoop
- Invitation to pre-show champagne toast celebrating the opening of the season
- All benefits at previous levels

DIRECTOR (\$2,500–\$4,999)

- **Reserved picnic tables when you attend a performance**
- Guided private tour of the set by a member of our technical staff*
- Opportunity to attend up to four hours of rehearsal
- Poster signed by the cast of a Main Stage production
- All benefits at previous levels

**Questions? Please contact Beth Sandefur,
Donor Relations and Special Events Manager,
at 510.809.3297 or bsandefur@calshakes.org.**

* Benefits marked with an asterisk are explained in greater detail on the back panel of this brochure.

Producer-level Champions give at the highest levels and are rewarded with special access to the Main Stage production process.

ASSOCIATE PRODUCER (\$5,000–\$9,999)

- Invitation to the **final designer run-through** of your chosen production at the Cal Shakes rehearsal hall
- Two seats at an **opening-night dinner with the director and designers** of your chosen production
- Two complimentary tickets to the opening night performance of your chosen production
- Post-performance toast and photo with the full cast of your chosen production—in costume—in the green room on opening night
- **Framed, signed photo** of the cast of your production
- Recognition as an Associate Producer of your chosen production: on the title-page of the playbill, on the production webpage, and on physical signage
- **Reserved VIP parking** when you attend any performance
- Invitations to exclusive donor receptions and events throughout the year
- All benefits at previous levels

PRODUCER (\$10,000–\$24,999)

- **Private lunch with the director of your chosen production** and Resident Dramaturg Philippa Kelly
- **Personal design presentation** with a designer from your chosen production
- Framed design sketch from your production
- Four complimentary tickets for use at any time during the Main Stage season
- Acknowledgement during curtain speech of your chosen production
- Prominent recognition as a Producer of your chosen production, including a bio in the playbill
- All benefits at previous levels

EXECUTIVE PRODUCER (\$25,000+)

- Eight complimentary tickets for use at any time during the Main Stage season
- Prominent recognition as an Executive Producer for the entire Main Stage season
- All benefits at previous levels **for the entire season**